

Corporate Social Responsibility

In the year 2021 the Banking sector was confronted with the dual challenges of providing uninterrupted banking services to its clients as well as ensuring safety and health of its employees.

NBP remained cognizant of its responsibilities as a corporate citizen. Therefore, the Bank continued to play its role through its CSR Program of providing support to households affected by lockdowns and its adverse economic consequences. In a nationwide effort, NBP provided support to low income through NGOs and various microfinance organizations.

In addition to its demarcated and pre-defined areas of Education, Health, Special Persons, Women & Children, the Bank is always there for the relief of affected people in case of natural disaster or calamity. We believe that looking after underprivileged communities is synonymous to serving the Nation.

During the year, NBP spent around large amount on CSR activities. To ensure progress, quality of work and transparency in utilisation of funds under CSR schemes, NBP regularly monitors project activities. The Bank has initiated a wide range of projects, including provision of free primary healthcare, hospitals, mobile dispensaries, scholarships for local students, infrastructure development and upgradation of academic institutions.





Health Care

Throughout the year, the executive management remained in contact with its field staff and customers creating awareness on how to prevent and fight against Covid-19. We strictly adhered to the SOPs advised by the health authorities for the safety of our frontline employees and customers visiting its branches and offices. During the year 2021, the Bank became part of the Pink Ribbon Campaign for creating awareness in society about breast cancer.

Financial Inclusion

Effective measures were taken to ensure the provision of uninterrupted banking services to the public during a very tough operating environment. The Bank remained at the forefront for ensuring easy access of credit to the business community, enabling them to continue their business activities. As a step towards the financial inclusion strategy, NBP is key partner to the Government of Pakistan in disbursement of financial assistance to millions of needy persons.

Growth Opportunities

During these difficult times, the Bank is playing its due role to create employment opportunities for the youth by providing GoP / SBP incentivised finance facilities under the Prime Minister's Kamyab Jawan – Youth Entrepreneurship Scheme. The Bank is also participating in the Government of Pakistan initiative directed towards the provision of low cost housing facility to the public.

At NBP, we believe that education plays a vital role in economic development and poverty alleviation in society. With this perspective in mind, the Bank is performing its social duty of uplifting educational standards in the country by financially supporting various educational institutions on a yearly basis. NBP also extends support through educational programmes and other skills to financially constrained students.

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